

# Google/Targeted display

QUALITY SIGNAL: NOV 1 - PRESENT

Innovators

Problem Solvers

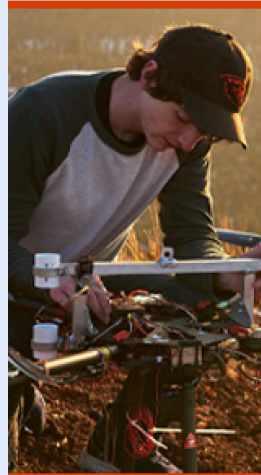
Caretakers

Community Builders

Wellness Agents

## INNOVATORS

OSU is #1 for  
Innovation in the PNW  
(U.S. News & World Report)



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## CARETAKERS

Collaborating with  
the National Park  
Service



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## COMMUNITY BUILDERS

Tackling  
Divisive Issues



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## PROBLEM SOLVERS

Turning Salt Water  
to Fresh Water



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## WELLNESS AGENTS

Researching Footwear  
& Running Mechanics



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# Google Responsive / Display

Give Yourself an Edge  
Finish Your Degree  
Responsive ads  
Career  
Investment  
Demand

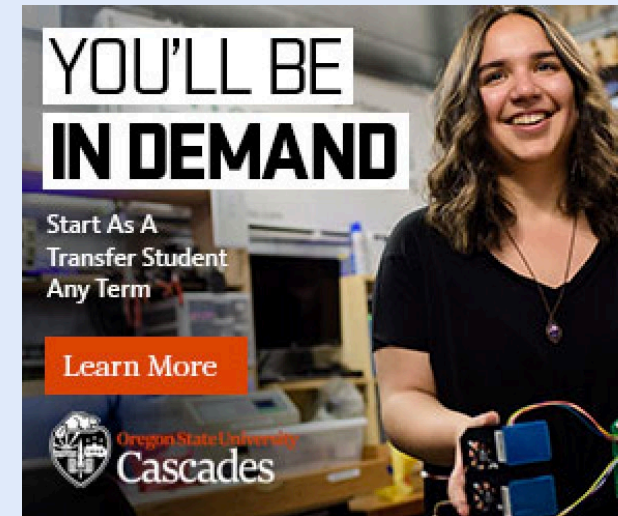


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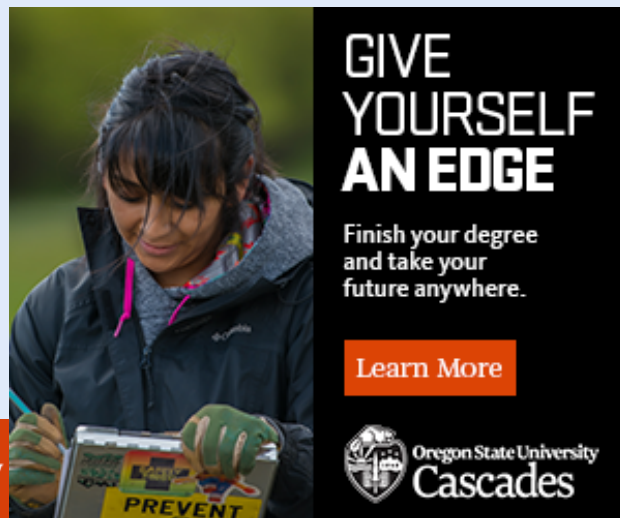


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